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Foreword

Whether you're just starting out to blog or a veteran in the blogosphere, these 30 topics will unstuck your creativity, help you fight writer's block and free up your time, like nothing else.

Regardless of your publishing schedule, you now have enough ideas to keep you busy for many months to come.

Million-dollar idea: you could use these blog post ideas to develop brand new blogs on specific niche industries and build your blogging empire, or crank out new content for your current blog at lightning speed.

Your competitors will be amazed at how fast you come up with great posts and start wondering about the secret to your productivity! This document you're reading now is the secret – use it wisely!

P.S. I wanted to thank God for helping me to compile this report and to all my fans and friends out there; you've been all a real blessing and inspiration to me!

Thank you.

P.P.S Go out there and start re-thinking about your content strategy and publishing frequency – you have enough ideas to publish content that sticks – even on a daily basis; you have no excuses for blogging like a pro! ☺

Blog Post Idea #1

- Working at Home with Kids -

WAHM [work at home moms] is quite a popular niche; last month alone 18,100 searches were run on [Google](#) – that reflects a red-hot niche, where moms are interested to expand their income and looking into various opportunities and jobs.

[Work at Home Mom Revolution](#) talks about how to manage working at home with children; its focus is on work-At-Home Opportunities and Mom News.

No matter what the ages of your children, it is crucial to schedule your time and blog publishing frequency properly if you work at home. With more and more moms working at home full and part time, this is a great topic to write about on your blog. But it's not only about moms because dads can work at home, too ([like Noel does](#)).

Here's another example - **Rob Page** - a web designer who blogs @ [Big Robby](#) about iPhone, Halo, parenting and other cool stuff.



Genesis Davies, a freelance writer from Guatemala, blogs @ [AtHomeMomBlog](#) where she packs inspiration, business ideas and tips on how to handle life, kids and work all at the same time.

- "I try to offer a good mix of business ideas, promotion tips and ways to incorporate children into your daily work life."



Blog Post Idea #2

- Sports News, Updates and Tips for Sports Lovers [and not only] -

Most people love sports, so when you're looking for a great topic to blog about you have quite a few options. There are different sports that go on every time of the year. As soon as football season is over, baseball season starts. Basketball season runs throughout the football and baseball seasons. But where do the hardcore sports lovers go to get the latest updates on their favorite sports? Many today go online.

[Sports blogs](#) are full of the most consistent and updated information in the sports community. You can learn to use this to your advantage and create your own sports related blog postings to draw in the readers.

Roy Jordan's [picks 'n roll](#) is a good example of what one can do with a sports blog.



If you're into Internet marketing, business or whatever, then you could tie in the tips you're learning from the sports into your niche and teach your readers valuable lessons.

[What Sports Can Teach You About Marriage](#) is a great example for married couples [and not only].

Another post you might find useful - [Business life lesson - Business is a team sport](#)

And here's what [Marc Cuban](#), American billionaire entrepreneur - owner of Dallas Macericks NBA team - has to say about [The Sport of Business](#) [I particularly like his "edge" ideas and concepts]



Blog Post Idea #3

- Home Decorating -

Home decorating has long been a great topic for writing online. In fact, just last month alone 60,500 searches were being run on Google. “Home decorating ideas” show 27,100 searches, which makes it a great niche to tap into.

American writer, interior stylist and design consultant - [Holly Becker](#) - talks about fresh finds for hip spaces @ [Decor8blog](#)



The team @ [ApartmentTherapy.com](#) helps people make their homes more beautiful, organized and healthy.

Here are some “home decorating” ideas to blog about [you could even launch a brand new blog on any of these topics – see below]

[home decor products]	<div><div></div></div>	1,600	Add Exact	↕
[home decor item]	<div><div></div></div>	140	Add Exact	↕
[home decor ideas]	<div><div></div></div>	6,600	Add Exact	↕
[interior home decor]	<div><div></div></div>	720	Add Exact	↕
[home decor accents]	<div><div></div></div>	1,600	Add Exact	↕
[home decorating ideas]	<div><div></div></div>	18,100	Add Exact	↕
[modern home decor]	<div><div></div></div>	4,400	Add Exact	↕
[contemporary home decor]	<div><div></div></div>	2,900	Add Exact	↕
[cheap home decor]	<div><div></div></div>	3,600	Add Exact	↕
[home decorators]	<div><div></div></div>	74,000	Add Exact	↕
[home decor accessories]	<div><div></div></div>	2,400	Add Exact	↕
[country home decor]	<div><div></div></div>	8,100	Add Exact	↕
[rustic home decor]	<div><div></div></div>	2,400	Add Exact	↕
[home decor vases]	<div><div></div></div>	2,900	Add Exact	↕
[nautical home decor]	<div><div></div></div>	2,400	Add Exact	↕
[home decor items]	<div><div></div></div>	880	Add Exact	↕

Blog Post Idea #4





















- Going Green - Saving the Planet [eco-friendly products] -

More individuals and businesses are looking for ways to be more ecologically friendly. This isn't just a trend today but an actual way of the future.

You could share ways that you're going green in your life or business. You could also write about what people in your industry or niche are doing to go green. The ideas are endless.

[Green loop blog](#) shares nothing but eco fashion news and reviews; you'd find an entire category on [eco shoes](#) and a section on the latest [green events](#).

If you want more "eco-friendly" ideas to blog about, here are some popular **keywords**

Keywords	Advertiser Competition	Global Monthly Search Volume	Match Type: ?
Exact ?			
Keywords related to term(s) entered - sorted by relevance ?			
[eco friendly product]		1,000	Add Exact ⌵
[eco friendly shopping]		880	Add Exact ⌵
[eco friendly products]		18,100	Add Exact ⌵
[eco friendly fashion]		1,900	Add Exact ⌵
[eco friendly cleaning products]		2,400	Add Exact ⌵
[eco friendly cleaning]		1,000	Add Exact ⌵
[eco friendly homes]		6,600	Add Exact ⌵
[eco friendly gifts]		6,600	Add Exact ⌵
[eco friendly baby]		880	Add Exact ⌵
[eco friendly clothing]		5,400	Add Exact ⌵
[eco friendly clothes]		2,900	Add Exact ⌵
[eco friendly living]		1,300	Add Exact ⌵
[eco friendly house]		3,600	Add Exact ⌵
[eco friendly houses]		2,900	Add Exact ⌵
[eco friendly furniture]		5,400	Add Exact ⌵
[eco friendly building materials]		880	Add Exact ⌵
[eco friendly baby products]		590	Add Exact ⌵
[eco friendly tips]		720	Add Exact ⌵
[eco friendly baby gifts]		390	Add Exact ⌵
[eco friendly toys]		2,900	Add Exact ⌵

And don't forget to check out these blogs - [eco friendly toys blog](#) and [organic mania](#)

Blog Post Idea #5

- Parenting Tips and Advice -

Parenting advice is some of the oldest and most well known information found on the Internet.

14,800 searches a month for “parenting tips” shows this might be a good niche to tap into and even develop a brand new blog around it.

If you have kids, your mind is probably already reeling with ideas you can write about. What is your funniest parenting moment? What’s the scariest thing that ever happened to you as a parent? Use these ideas and filter them into a blog post.

You can add your own tips, ideas and philosophies about parenting. You don’t have to run an exclusive parenting blog to blog about parenting. If you have kids, it’s a fair game topic no matter what the subject matter of your blog.

[Dave Taylor](#), a dad with three kids, blogs about attachment parenting and keeps his readers up-to-date on parenting news, and much more, @ [Aaparenting](#)



What you might not know about Dave is that he’s also a movie enthusiast – on his other blog @ [DaveOnFilm.com](#) he actually writes about film theory and criticism, talks about the industry, and interviews people involved in film creation, production and distribution, including actors, directors, producers, and just about anyone else involved in turning an idea into a script and then a great movie.



Blog Post Idea #6

- Making Money Blogging -

There are many ways you can make money while blogging, but there's not enough time to focus on them all. If you want to blog about blogging, it's smart you focus on niche subjects such as a specific monetization idea [e.g. AdSense]

A true classic example is [Steve Pavlina](#)'s post [How to Make Money From Your Blog](#) [his blog actually reached \$1k a day in income back in 2006; that's \$30,000 a month]

Here are some of the sub-topics covered inside Steve's post:

- Do you actually want to monetize your blog?
- How Selfish Are You?
- Can you make a decent income online?
- Traffic, traffic, traffic
- Will putting ads on your site hurt your traffic?
- Multiple streams of income
- Comments or no comments
- Testing and optimization
- Posting frequency and length
- Motivation
- Blogging lifestyle

If you want to learn more about blogging, then let me introduce you to my buddy, [Darren Rowse](#), the pro blogger himself. One of his best posts - [How Bloggers Make Money from Blogs](#) – received a whopping 802 comments as we speak.



Blog Post Idea #7

- Social Networking -

Social networking is a hot thing today so when it comes to things to blog about, this is at the top of the charts. There are so many different areas in which you can discuss social networking. One of these is how to use it. You can give hints, tips and other related advice to people who visit your blog. Here are two great examples of other bloggers doing this very same thing:

- [A Beginner's Guide to Social News Websites](#)
- [Social Networks](#)

As you can see from their posts, there are many details to using social networking and many ways in which you can use it for yourself or your business. This is what makes it such a great blog post idea. You can even find that you spend multiple blog posts writing about these topics and the many different ways that other people can benefit from social networking.

[Larry Brauner](#) for example has a dedicated blog where he publishes nothing but online social networking tips, tricks and advice



If you're looking to target specific "social networking" topics, here's how Google could help you [these are the average monthly searches per keyword]

[top social networking sites]		2,900	Add Exact	⌵
[business social networking]		2,400	Add Exact	⌵
[list of social networking sites]		2,400	Add Exact	⌵
[social networking script]		2,400	Add Exact	⌵
[mobile social networking]		1,900	Add Exact	⌵
[online social network]		1,900	Add Exact	⌵
[open source social networking]		1,900	Add Exact	⌵

Blog Post Idea #8

- Budget Travel -

If travel on a budget is a topic that interests you, it'll definitely interest your blog readers too. Last month there were 480 searches for “budget travel tips”, 1,600 searches on “Budget travel Europe” and 5,400 searches on “budget travel magazine”

For “budget travel tips” [Eurocheapo blog](#) is the ideal solution for European tourists and not only. Feel free to inspire yourself for upcoming posts on your blog! ☺

“We have scoured Europe's most popular cities to find hotels that are both welcoming and wallet-friendly”



Here are some hot posts from their blog:

[London: The Cheapest Way to Heathrow—Train, Tube or Car?](#)

[Paris Cheap Souvenirs: 5 souvenirs under €5](#)

[Florence Cheap Eats: Two delicious lunch options](#)

If your niche is special, you should talk to your subscribers' specific needs.

For e.g. [151 Travel Tips for Seniors](#) gives travel advice for mature travelers, featuring tips on safety, health, packing, and more.



Here's another idea to spark your creativity - [11 Budget Travel Tips for Disabled Travelers](#)





Blog Post Idea #9

- Making Money Online -

This is a super hot topic and it's not likely that will change any time soon. With an economy that can fluctuate from year to year, many people love the idea of making extra money online. However, not everyone knows how to go about it.

This is why they go to the Internet for help and with your guidance they may find the path to their financial freedom.

Here are some Google keyword ideas to get the big picture and understand why this niche is one of the most profitable, although it's pretty small compared with "health" or "financial" related niches

Keywords	Advertiser Competition	Global Monthly Search Volume	Match Type: ?
Exact ?			
Keywords related to term(s) entered - sort by relevance ?			
[make money online]		246,000	Add Exact <<
[how to make money online]		60,500	Add Exact <<
[making money online]		40,500	Add Exact <<
[make money online free]		14,800	Add Exact <<
[ways to make money online]		14,800	Add Exact <<
[online money making]		9,900	Add Exact <<
[make easy money online]		8,100	Add Exact <<
[make money online fast]		6,600	Add Exact <<
[make money online now]		6,600	Add Exact <<

[John Chow](#), one of the most known moguls in the blogosphere, talks on [his blog](#) about his internet lifestyle and describes the various money-making methods out there, which he personally tested.



His fiercest "competitor" - [John Cow](#) - shows his readers how milking the Internet since 2007 turned into a full-time living online @ [John Cow dot com](#)

Blog Post Idea #10

- Technology News -

Technology is always changing and it will continue to change. This is what makes writing about technology news an awesome topic, particularly if you're passionate about the latest gadgets, computers and Internet.

People want to hear about the latest cool stuff they could be using in their life, to improve their computer experience and the business of their own.

If you provide them with the right info on your blog, you can bet they will come back again and again for more [that's how you guarantee sticky readers]

You can look up technology in your niche as well as other topics. It's highly beneficial to blog about these topics that other people are going to be looking for and it can also be a learning experience for you as a way to keep up with what's new and what's happening.

Here are some specific ideas to blog about:

For those who dare to phone different – [the iPhoneBlog](#) shares iPhone news, reviews and opinions.

For Mac enthusiasts you have news and rumors @ [MacRumors dot com](#)



For Windows fans, you have [Windows 7 blog](#) packed with the latest news & tips



Your blog has computer and technology fans; your aim is to uncover their wants and provide them with the latest updates to keep them happy and come back often.

Blog Post Idea #11

- Holidays -

Is there an upcoming holiday or special occasion? These are always hot topics on blogs and they come around every year so there is always something to write about. There are so many different angles you can take on a blog post about the holidays that you have nothing to lose. No matter what type of blog you have, you can write about the holidays.

Halloween might be an over used topic, so you could look for other red-hot subjects.

Here are some examples:

- For [Mother's Day](#) check [this blog](#)
- For [Thanksgiving Day](#) check this blog [here](#)

Other Holidays you could consider:

- [Labor Day](#)
- [New Year's Day](#)
- [Valentine's Day](#)
- [Easter Sunday](#)

Think about the many ways that you can do this for yourself. You might create how-to postings and videos for arts and crafts for the holiday or making you will make a top 10 list of things to do on that holiday or gifts to buy. You can even do Top 10 reasons to not like the holiday or something controversial that will encourage debate and comments.

Use this [calendar selection site](#) to look out for upcoming Holidays and plan your posts accordingly. It's a great helper and time saver.



Blog Post Idea #12

- Relationship Tips and Advice -

Relationship tips and advice have been a popular blog topic for as long as blogs have been around and it's not likely this will change any time in the future. When you want something great to blog about, this is a good direction to look in.

If your blog audience is made of singles, why not come up with topics targeting their most burning needs and secret desires [meeting their soul mate, etc].

For example, [Nerds do it better](#) has a post on “**Perfectly Fit: 50 Ways to Meet Healthy and Active Singles**” - [read it here](#)

[David Sanford](#) and his wife propose a new positive approach to commitment on [Every Day Love blog](#)



What about a special Q&A section [or category] on your blog where your readers could ask you “relationships” related questions? Get inspiration from [AskApril](#)



A mature audience type of blog will definitely like a “relationship” related post at least once a month; if you don't like writing full blown posts on the topic, then you could have an illustration or something related to “marriage” to emphasize your ideas.

For e.g. check out [Marriage: Money Rules for Couples](#) – and write about similar ideas if your blog relates to financial topics.

Blog Post Idea #13

- Observations on Culture and Technology -

When you want a great blog topic for use on your blog, why not make some observations on culture and technology? You can share your own opinions or link to the posts and articles of others that you agree with. Even better, you might link to posts of others that you don't agree with and then make points to debate with your blog post.

Here are some examples of this topic in action:

[How does access \(or lack of access\) to digital technology effect a culture?](#)

[The Intersection of Culture and Technology](#)

Now taking a look at what they've done, can you think of some ways you can write about culture, technology or both? You may also find some ways to tie this in to your niche and make it work on a regular basis. You'll draw in a new crowd interested in your blog.

Check [Technorati](#) for the hottest trends and topics on Blogging, Technology and Culture



How to find blog posts on Technorati – use their search box at the top



Also, make sure you visit [Technorati Top 100](#) [tracking the most influential bloggers] for new ideas on what others are blogging about in your niche and beyond.

Blog Post Idea #14

- What Are You Reading? -

Have you read anything good lately? How about that great ebook on Web 2.0 you picked up for free yesterday? Did you learn any great new tips you can use yourself? Why not pass it on to others or at least do a great review of the book on your blog?

Here are some examples of bloggers talking about the books they've read:

[Like Flowing River review](#)

[The Boy in the Striped Pajamas](#)

The great thing about this topic is that your blog doesn't have to be about books or writing for you to share opinions about a book you've read recently.

You should take time to write your own blog post when you've read a new book or ebook and share with others what you thought about it. This is also a great way to help promote authors if you know any and if you want to help share their books with others.

[Sue](#) writes AMAZON book reviews on her blog since 1999. She's a great inspiration!



Depending on your niche topic, you could start reviewing books on your specific industry and keep your readers interested in more cool stuff to read.

Here's another great example - [Novel Teen Book Reviews](#) – all about books...



"We love to read, and we want to help teens, parents, libraries, and schools find clean teen fiction to read and talk about."

Blog Post Idea #15

- Politics Bring in the Hits -

People like to discuss the politics. Even more, they love to debate over the politics. This is why political articles can be so great for a blog. It brings in more readers and will spark debate and conversation. People are much more likely to leave comments on your blog, link to your post and refer it to friends when you write on something they feel passionate about.

Here are some examples of bloggers using the political topic idea:

[The Other War on Terror](#)

[Why We Should Embrace Socialism](#)

These are only 2 small examples as there are many different ways that you can talk about politics on your blog. You can think of some of your own ways to work it in your blog and you will find it really brings in the hits. Look at current events, society and other ways to tie politics into your blog postings.

You might want to get some inspiration from these sources [see below]:

[Guardian](#)



[The Caucus - politics and Government blog of The New York Times](#)



Blog Post Idea #16

- Blog Themes and Colors -

Have you found a new Wordpress theme that really blows you away? Did you create your own theme or maybe found a theme you love so much you want to create a new blog just to be able to use it? This is the kind of stuff great posts are made of.

Here are 3 great examples of people using this topic to blog about:

1. [Blog Themes and Templates](#)
2. [Free Premium Personal Blog Themes](#)
3. [Revive Your Blog with Custom WordPress Themes](#)

And now that you see how others are doing it, you can use this great blog idea for yourself.

Here are some ideas you could implement right away:

- create great blog themes or hire someone @ [Guru.com](#) or [Elance.com](#)
- write about how to create and design your own theme [DIY]

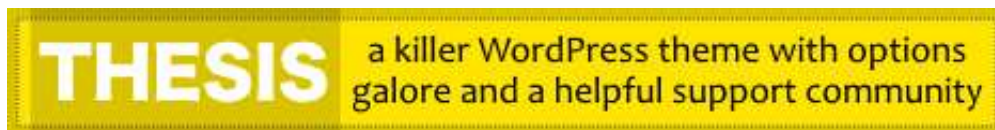
[So you want to create WordPress themes huh?](#)

- show people where to find free themes and templates

[100 Excellent Free WordPress Themes](#)

- reveal where they can buy these templates at low cost [and [get affiliate commissions](#)]

My favorite wordpress theme is Thesis, no doubt!



[Click here to try Thesis today!](#)

Blog Post Idea #17

- Tired of the Internet Marketing Scams? -

Who isn't sick of all of the Internet marketing scams out there today? They don't show any sign of going away any time soon either since Internet marketing remains such a popular venue for making money. Try making some posts about the common scams; identify known scams or share tips for people to learn how to avoid these scams.

Believe it or not, this is a great way to connect with your readers and to give valuable information to a community and help them fight scammers.

Here are some examples of other bloggers doing the same thing:

- [Marvin Is My Agent Explains an IM Scam](#)
- [Bloggers Payback Discusses Internet Marketing Scams](#)

These are posts that will get you hits and also that help other people so they feel good to write about knowing you're making a difference and helping to weed out the bad guys in the IM community.

Here are some posts to get your juice flow going:

[How To Stay Away From Internet Marketing Scams](#)

[Angry Blogger Exposed 'AdSense Taiko' Internet Marketing Scam](#)

[Top 10 Internet Marketing Scams](#)

Blog Post Idea #18

- Gaga for Google -

Are you gaga for Google? How much do you know about this search engine giant? Google remains the top search engine and anyone who posts anything on the Internet wants to know more about Google and how it works. If you have any insider information, tips, tricks and opinions about Google, it can make for some great blog material. You will bring in the readers on this hot topic.

Here are some examples:

- [Google Delivers SDK for Android 2.0](#)
- [The Other Side of the Google vs. Twitter Saga](#)
- [Google service helps small businesses](#)

These are just a few examples of Google and the number of posts that can be made about it.

Here are other ideas:

- write about Google rules that Internet marketers should know

[Google Changes Rules On Nofollow - Forgets To Send Memo](#)

- talk about new releases and developments of Google

[Live Blog: The Google Chrome OS Press Event](#)

- Give tips on [Google books](#) you've read recently

You can even do a "Google through the years" overview of how it has grown to the empire it is today. What ideas can you think of today?

Start googling now! ☺



Blog Post Idea #19

- Latest Video Game – Tips & Tricks -

If you love to play games or run a site that sells games, why not blog about the latest video game? Video games really are the way of the future and there are more options now than ever before. You can help yourself and others keep up with these options by writing about the latest video games out there.

Here are some examples:

- [Best Places to Play Sonic the Hedgehog Online](#)
- [Hot New Tekken 6 Trial](#)

New video games are always coming out on many different platforms so there is a lot of opportunity to write on this topic. If you play games or just enjoy reading about them and learning more about the industry, you will benefit from making a blog post about it. Video game blog posts are also a great way to get people talking. You will find people enjoy leaving comments on these types of posts.

Here are two blogs talking nothing but video games:

[ThatVideoGameBlog](#)



[Game-Hub](#)



Blog Post Idea #20

- Healthy Diets -

With 22,000 Google searches per month, this niche ["healthy diets"] would be hard to neglect.

If healthy eating diets is a topic that interests you, it'll definitely interest your blog readers too, so this is where you step in.

Here are some ideas just to wet your appetite:

- Review the variety of healthy diets out there like [DietsInReview](#) does



- Share quick tips on eating right and getting healthy like [Diet-Blog](#)



- Talk about niche-specific healthy dieting and eating

[5 Ways to Create Healthy Diets for Pregnant Women](#)

[Eating Correct Food Portions Help With Weight Loss/Diet](#)

[Healthy Eating for Diabetics](#)

Blog Post Idea #21

- Product Reviews -

Ever since blogging came around people have been creating product reviews of one type or another. You can read product reviews on blogs about everything imaginable.

Every day people can post reviews of products they have tried for themselves and businesses can post reviews of their own products or products of others. This is what makes it a great blog topic because there's always something to write about. We use products and services on a daily basis. Think about those products you use and how you can make a blog posting about it.

Here are some examples:

- [My New Favorite Cleanser](#)
- [Skinny Songs CD](#)

This post talks about [finding product reviews before online shopping](#). This is another great angle you can take on the blogging about product reviews topic. Tell people what to look for in a good review in one post or tell them in another blog post how they can find great reviews.

When you write your review, it's smart you **affiliate yourself** with the company or the product you promote; you're getting a commission each time the vendor close the sale on your behalf.

That's a great way to make money with your blog posts, without having to actually own a product or create it yourself.

Here are some niche product review blogs

[Biz Choice Review](#) for IM related product reviews



[Gold product review](#) blog and [Impulsive Buy](#) are also good examples to learn from.

Blog Post Idea #22

- Apple Sucks and other Opinion Pieces -

Do you really want to get the [Apple Fanboys](#) in an uproar and bring traffic to your blog? Share your opinions on why you dislike Apple - or Republicans or green peas... Opinion pieces never get old and they are great traffic generators. If you're human being, you have opinions and what better place to share them than on your own blog!

There is even a [culture of opinion](#) and those who think you should [keep your opinion to yourself](#). These are great examples of how you can write opinion pieces for your blogs. Write about what you like, what you don't like and everything in between.

It's your opinion so there is no one to tell you that you're wrong. You can write from the heart and it's a great way to spark comments and dialogue with your readers. You may even find that debate breaks out but that's ok; it means more blog hits.

Blog Post Idea #23

- Fun Family Vacation Spots -

There are always families out there looking for good places to go on vacation or for some quick family fun. This is why this can be an excellent blog post idea. If you're in the travel niche or the family or parenting niche, it will be even better.

Here are some examples of other people who used vacation spots as their blog topics:

- [4 Stunning Eco-friendly Vacation Spots](#)
- [Family Travel Tips to St. Augustine, Ponte Vedra & The Beaches](#)
- [Off to Martha's Vineyard this Weekend](#)

You can learn from these posts how you can create your own family vacation or travel posts on your blog. If you're planning an upcoming vacation, write about that as well.

Who doesn't love to go on vacation or at least dream about the great vacation they want to take when they have the time or money? Use this to your advantage for a great blog post today.

Blog Post Idea #24

- Best Magazine Articles -

Have you read an amazing magazine article and you want to be able to share it with your readers? Did you read a piece by an expert in your niche or maybe you browsed something interesting in the doctor's office?

Every time you read a magazine article, it's potential for a great blog post. This is also a great chance to bring in readers and share dialogue with your blog visitors. These are reasons why using magazine articles as blog post food-for-thought is a great idea.

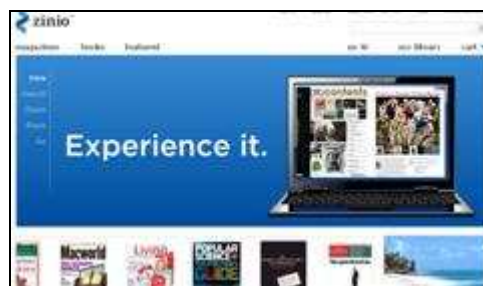
Here are some examples of this in action:

- [Article in Cape Cod Life Magazine](#)
- [The Best Secular Magazine Article Ever?](#)
- [The Cosmo Headline Technique for Blogging Inspiration](#)

Have you read a great magazine article lately? Why not go ahead and make a blog post about it; link to it if they have online archives or use a photo of the magazine cover as a visual for the reader. Remember to quote properly if you use any text from the article and give proper accreditation where it is due.

Million-dollar tip: here's how to freely browse through the hottest worldwide magazines and books and get more fresh ideas than you could handle

[Zinio](#)



Also, try [Google Books search](#)

Blog Post Idea #25

- Say What? -

You could share amazing, incredible or ridiculous things that people actually said or did

Who doesn't want to hear about someone else's ridiculous or embarrassing moments? It always seems to make us feel a little bit better about ourselves. Sometimes you just have to laugh at society and the things that people do. Well, why not share the laughter with some good, fun blog posts about the incidents? It's even more fun when the people are celebrities.

Here are two examples of blogs that do just that:

- [What Was Kanye Doing?](#)
- [A-Rod Says He's Sorry but He Doesn't Know What He Did](#)

As these examples will show you, there is always someone doing something crazy or absurd and the people will always want to hear about it, see pictures and even better, and see video of the incident. If you can get this stuff on your blog, and especially if you can get it there first, you will bring in the hits.

This might help you [a lot]

[Funny or die](#)



Blog Post Idea #26

- Social Media -

This is a hot trend right now; in fact, there's more to it than that. Social media took the Internet by storm in the past years, and it now became a culture.

Last month up to 74,000 searches were run on Google for “social media”; moreover people are really getting highly interested in the niche.

Tell me other niche or industry where at least a thousand people are actively searching for blogs around the topic.

Keywords	Advertiser Competition ?	Local Search Volume: October ?	Global Monthly Search Volume ?	Match Type: ? Exact
Keywords related to term(s) entered - sort by relevance ?				
[social media]		165,000	74,000	Add Exact ⌵
[social media marketing]		Not enough data	18,100	Add Exact ⌵
[social media monitoring]		Not enough data	1,600	Add Exact ⌵
[social media sites]		Not enough data	1,600	Add Exact ⌵
[social media strategy]		Not enough data	1,600	Add Exact ⌵
[social media blog]		Not enough data	1,300	Add Exact ⌵
[social media expert]		Not enough data	1,300	Add Exact ⌵
[social media news]		Not enough data	1,300	Add Exact ⌵
[social media tools]		Not enough data	1,300	Add Exact ⌵
[social media consultant]		Not enough data	880	Add Exact ⌵

If we take into consideration the searches above, we could talk about the latest [social media tools](#), the [best social media marketing](#), [social media monitoring](#), and so forth.

[Social Media Examiner](#) is a great blog example



Other BLOG examples: [Social Media Optimization](#), [Social media blog uk](#), [ScottMonty](#).

Blog Post Idea #27

- Blogging -

Seriously, as long as blogs are around, people are going to want to see blogs about blogging. You can write [a review about a particular blogging platform](#) , [create a comparison chart](#) or write about [a collection of topics for your next blog post](#), kind of like what we're doing here with this report you're reading now.

The more you talk about blogging, the more blogging you will have to do. This is what makes it a great topic. You can blog about why you blog, your favorite blogs (with links to them), the worst blogs you've ever seen, reasons to blog, tips on how to blog more and so much more. The ideas are endless so feel free to experiment and get creative.

Just share what you're passionate about, what you've learned or what you find fun or interesting about blogging and you can bet the readers will come.

Here are some keywords ideas you could blog about...

Keywords	Advertiser Competition ?	Local Search Volume: October ?	▼ Global Monthly Search Volume ?	Match Type: ? Exact
Keywords related to term(s) entered - sort by relevance ?				
[blogging]		60,500	74,000	Add Exact ⌵
[make money blogging]		12,100	9,900	Add Exact ⌵
[blogging sites]		9,900	8,100	Add Exact ⌵
[blogging software]		5,400	8,100	Add Exact ⌵
[blogging for money]		6,600	5,400	Add Exact ⌵
[blogging tips]		6,600	5,400	Add Exact ⌵
[free blogging]		5,400	5,400	Add Exact ⌵
[video blogging]		2,400	2,900	Add Exact ⌵
[blog posts relating blogging]		Not enough data	2,400	Add Exact ⌵
[blogging for dummies]		1,900	2,400	Add Exact ⌵
[blogging tools]		2,400	2,400	Add Exact ⌵
[corporate blogging]		2,400	2,400	Add Exact ⌵
[blogging for business]		1,600	1,600	Add Exact ⌵
[blogging for profit]		3,600	1,600	Add Exact ⌵
[mobile blogging]		880	1,600	Add Exact ⌵

Let's get into specifics:

[Blogging software](#) | [Video blogging](#) | [Blogging tools](#) | [Corporate blogging](#) | [Mobile blogging](#)

Click on each link and you'll read a post dealing with that particular keyword [subject]

Blog Post Idea #28

- Web 2.0 and Other Buzzwords -

Does hearing Web 2.0 make your blood boil?

Do you find it difficult keeping up with the latest buzzwords and what they mean? Why not blog about it? In fact, even if you are up to the minute on the latest buzzwords, your readers might not be. And if you use them often in your blogs, it can even be confusing to the readers. This is where a glossary post can come in handy. Buzzwords are always out there although the specific ones used can vary from time to time and even place to place or within different industries.

In the UK, [authorizes have warned bureaucrats to stop using buzzwords](#) as they confuse people and can be misleading. They even formed a body to create 100 top buzzwords to be avoided. On the flip side, the [Internet marketing scene says buzzwords sell](#) and that you should definitely use them in your material.

Here are some ideas to spark your creativity:

- [Quirk's eMarketing Glossary](#)
- [Top 100 Marketing Buzzwords for 2009](#)
- [Eco-Friendly Buzzwords: An Ongoing Glossary with Comments](#)

Blog Post Idea #29

- We All Need a Daily Laugh -

When you're looking for something to blog about, comedy is a great way to go.

Everyone loves a laugh and a funny, snarky or comical blog post is a great way to go about this. If you can make someone laugh with your blog post, the chances are high they will bookmark you and come back again, too.

Here are some great examples of other bloggers in the comedy department:

[Funny People](#)

[Farewell, My Ghostly](#)

[Humorous Writer Quotations](#)

That last one brings up another good point - **blogging about or around quotations**. These are always a great way to get started when you're not sure what to blog about.

You don't have to run a comedy blog to make a humorous post now and then. It can even be a great way to lighten the mood on a usually serious blog. So you can see that this is a great blog post topic idea.

You might want to get inspiration from these blogs

[Tom Richmond – the Mad Blog](#)



Other examples: [Beartoons](#) | [CartoonBrew](#) | [Cox & Forkum](#)

And this link helps you learn [how to create your own cartoons online](#)

Blog Post Idea #30

- Online Dating -

Online dating is ideal not only for singles who're looking to find their soul mate but also for men and women who are looking for romance and dating ideas.

Online dating is a big niche – 500,000 searches a month on Google

You could be sharing tips, tricks and resources for online dating targeting your niche audience specifically

For example:

- [Dating for baby boomers](#)
- [Online dating tips for men](#)
- [Online dating tips for women](#)

Write an online dating post dedicated to the majority of your blog readership and monitor the feedback.

For example you could share dating tips for baby boomers if your blog audience is made mainly of baby boomers or single women if your audience is mainly single women.

You get the idea. The key here is to track your success rate [number of comments, back links and re-tweets, etc.]

If you got positive feedback, then prepare for an online dating series.

Blog Post Bonus Idea

- Top Tens Lists -

What is your top ten most embarrassing moments? What are the top ten worst foods you've ever heard of that people actually eat? There are so many great ideas for top tens that this list can't begin to cover all of. You can find top ten lists in every niche and whatever topic your blog is about. It's that easy and it's that fun!

For example:

[A Top 10 List for Blogs](#) (find the best blogs in your category)

[Top 10 Top Tens](#) (A top 10 list of the blogger's fave top 10s)

Fun top ten lists are a great way to get listed on [Digg](#), [Reddit](#) and other sites. They also get you re-tweeted a lot on Twitter and can help you climb to the top of the listings for keywords on your blog search engines and regular search engines. People love this stuff- and why not? It's a great deal of fun!

And you don't have to limit yourself to a top 10 list. You could take this idea further and expand your list. Here are some cool examples [I bet you haven't heard about these yet]

- [Top 100 Affiliate Marketing Blogs](#)
- [The blog platforms of choice among the top 100 blogs](#)
- [100 Must Read Blogs...By Women!](#)
- [The Vitruvian 100 - Top Social Brands of 2008](#)

I hope you enjoyed the report and found it a true inspiration source. It helped me and hundreds of students I coach, and I'm sure it'll help you too ☺

If you need anything, [contact me here](#)



Cheers,

Codrut Turcanu - "Your blog consultant"