"How to Tap Into Traffic Goldmines and Extract Visitors to Your Blog - FREE"

INTRODUCTION

The document you're reading now teaches you how to tap into traffic "goldmines" and "extract" as many visitors as you want to your blog, for free.

I won't talk about **article publishing** or **guest posting** as we covered that already in the **blog content writing** document I shared with you.

Here's how to tap into other people's traffic and "steal" their visitors, ethically…

BLOG COMMENTING

I'm going to discuss the right way to do it - how to leave your comments on other people's blogs without getting banned and the 5 key rules you should follow if you want to attract massive traffic.

Side note: whenever you're posting new content on your blog, or guest postings on other people's blogs, make sure you're answering and replying to the comments of the people reading your blog, as well as your guest posts on other people's blogs.

You don't want to actively comment on other people's blogs and neglect your own blog commentators.

Today, I'm going to talk strictly on how to do blog commenting on other people's blogs [excluding when commenting on your own blog, or on guest posts you wrote for other blogs] as the same principles apply regardless.

Blog Commenting Rule #1 – Top Blog Research

Your first step is to find the popular, high-trafficked blogs in your niche. In the **blog content writing** document I shared with you three main ways of doing such. The best one I found to be Google though.

You'd type in your niche added by blog - "Niche blog" for e.g. "marriage blog" , "dating blog" , "fitness blog", "self help blog" , "get rid smoking blog", "diet blog", you get the idea.

It's crucial you spend a few hours [potentially days] when doing your research and take into consideration these selection criteria [posting on the wrong blogs should be avoided like the plague] Selection criteria:

#1 – Avoid blogger / blogspot blogs

I dislike them as they're used by hobbyist and non professional bloggers. Focus on self-hosted wordpress and typepad blogs ONLY.

Whenever you're finding a blogger/blogspot link , get over it, and move on to the next listing/blog.

#2 – Avoid blogs who ask for "registration" in order to post comments

I like posting my comments on blogs who do NOT ask me to register before I post. This takes time and puts a barrier to anyone who wants to comment.

I still yet have to find of a big audience / high popular blog who asks for "registration" prior blog commenting.

#3 – Avoid low-traffic blogs

If you want to get massive traffic [hundreds of visitors a day], then you should focus on getting your comment approved and listed on the highest traffic blogs possible.

The blogs you find should have these traffic details:

1. Page rank 5 or more
2. Alexa ranking under 50,000
3. RSS / list subscribers 5,000 or more
4. Average comments per post – minimum 5
5. New content published frequently – minimum once a week

Any statistics/details above these are low-traffic blogs. You should not add them to your list.

Avoid blogs who publish more than 1 post a day. For example http://ProBlogger.net publish 2, sometimes 3 articles a day. It's pretty hard to rank in the first 3-5 commentators and if you get lucky, you won't get too many clicks, as the next post gets published, and so on.

Blog Commenting Rule #2 – Blog List Compilation

Create a word document file with at least 10 high-traffic, high-popular blogs in your niche.

You'll take into consideration the traffic details/statistics I previously share with you, along with the entire rules presented inside this report.

The doc should include minimum 10 links with these top niche blogs you'll be commenting on a regular basis – at least 30 minutes each day; the more often, the more traffic you'll be getting.

Avoid adding too many links inside your document. You'll probably don't have too much time to blog comment to ALL links. It's better you keep your focus on 10 popular blogs only, bookmark them regularly and check often for fresh posts to leave your comments on.
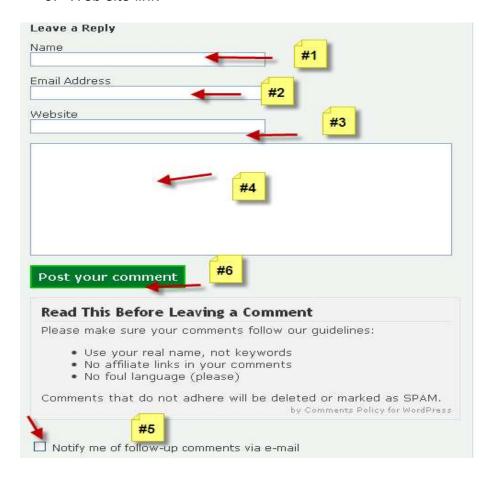
Blog Commenting Rule #3 – Commentator Ranking

Want massive traffic? Then you need to <u>aim ranking in the first 3-5 commentators</u> for all the posts you're commenting on. Anything after this rank will get you less clicks on your link, sometimes no clicks at all.

It's NOT wise to subscribe to the RSS feeds / list in order to blog comment. Usually it takes minutes and sometimes hours when the latest post hits your inbox, so by the time you reach the post, 5 [or even more] comments might already been published, thus leaving you behind.

Smart commentators are using a bookmark folder in their browser and open ALL links simultaneously, then comment on each blog, manually, one by one, and copy-cat their details from one page to another including

1. Name
2. E-mail address
3. Web site link

So, when you have the 10 blog links document ready, e-mail it to me and I'll review it, and make suggestions [if needed], so that you follow the next step and add the links into your bookmark folder for future commenting purpose.

Blog Commenting Rule #4 – Use Gravatar

Gravatar is a free service enabling your headshot [picture/mascot] appear on the blogs you comment on [most wordpress blogs are already enabled for gravatar]

The KEY is to sign-up for an account with your primary e-mail address or another address you're using frequently for doing blog commenting @ http://en.gravatar.com/

So each time you post a new comment on other people's blogs, with the same e-mail you've used to sign-up for Gravatar, your headshot will show up. If you're using a different e-mail address, your Gravatar WON'T show up, thus readers won't identify you easily.

That's WHY is smart to always use the same e-mail address when blog commenting!

Blog Commenting Rule #5 – How to comment like a pro

Include your name, e-mail and URL prior blog commenting.

Copy-paste the details from one page to another [in case you previously commented on another post], or have a document "template" with these details for easy copy-cat into the commenting form.

Avoid typing in these details manually as it takes time!

Before you post your comment, make sure you **skim through the post** you're commenting on.

You do NOT have to read it entirely, particularly if the post is long. Time is precious, and we have to rank in the first 3-5 commentators. It's always smart you skim the post, and when sometime hits your mind, or you have a question about something which is not clearly stated on the post, STOP reading, then start writing your comment, quickly, fast…

NEVER start with "thank you. This is a great post, bla, bla." It's a pretty weak comment which most often will get deleted or not approved by the blog moderator/owner.

NEVER end your comment with your name, nor with your link.

Your name will appear linked to your blog link, so it's redundant to include it again inside your comment. And if you include a link, it'll look like you're all about self-promotion, and your reputation could damage.

ALWAYS post insightful, valuable and honest comments by asking a question on what's already been discussed in the blog post, or providing a new perspective on the topic, or both.

I usually like to **share my unique view** on the blog post topic, and sometimes I end up my comment with a simple question I want to find an answer to [I'm not asking just for the sake of sounding smart]

The key to blog commenting is to <u>add value to the community</u> and <u>take the discussion further</u>

It's not important who are you replying to or asking questions to [either to the blog post author, or to other commentators]. What counts is to sound natural, honest and bring value to the community.

<u>Keep in mind</u>: one comment won't flood your blog with traffic; you'd need to post several comments on the same blog, sometimes do follow-ups [post more comments on the same post] to take the discussion to the next level, reply to other commentators, etc.

Think of other blogs, as your own. You should respond to other people's questions [where required, and if applies to you] and develop the discussion. Blog commenting is similar to forum posting. It grows the discussion naturally.

That's WHY is important you AVOID blog commenting hunting [posting one comment to a blog, and never come back] like the plague!

Always subscribe to the post you comment on, so that you have the opportunity to receive upcoming comments by e-mail, and follow-up further with new comments to expand the discussion.

Smart commentators understand the importance of having their headshot / avatar and comment appear several times throughout a blog post discussion. That's why you'll see a few select people comment frequently on almost each and every post on other people's blogs.

I strongly suggest you follow the same strategy and form your unique commenting style along the way. This will come naturally for you.

Before we end the discussion, let me mention another important tip:

When including the blog link in the "web site" field, it's not necessarily needed you use the root link [for e.g. CodrutTurcanu.com] you could also use a link to a post on your blog, talking on a similar post as the one you're commenting.

You could also post the link to your squeeze page. You should NEVER include an affiliate link though!

If you have any questions, <u>contact me right away</u> – **Codrut Turcanu**.