

"Fast Info Product Creation"

- Video # 1 -

@ by Codrut Turcanu

How this Newbie Made \$5,600.00 in 5 Days With a Simple Info-Product IDEA Anyone Could Quickly Duplicate...

- 1. Can a complete newbie really make \$5,600.00 in 5 days?**
 - 2. How he did it? The true story exposed...*
 - 3. What is this info-product idea is all about and how could we duplicate it**
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**Can a complete newbie really
make \$5,600.00 in 5 days?**

Yes! Yes! Yes!

Newbie = someone who never did something before, and not a person who doesn't even know how to open a computer or check his e-mails.

Want to know the best part?

*** You don't need a site or a list. Just a "one page" product presentation...

You'd also need some basic skills like typing and answering e-mails, plus:

1. A free Text editor (Word or Open Office)
 2. A no-cost PDF compiler or converter
 3. A site builder to create your sales letter – there are a ton of free tools available
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How he did it? The true story exposed...

1. Building relationships is KEY

A few months prior launching my product I changed e-mails back and forth with a Super Affiliate in the AM niche (Allan Gardyne)

2. Research is crucial

I've been a subscriber on Allan's 20,000 readers list for quite a time and noticed the type of products he promoted.

3. Copycat is (still) legal

I created my own product and sales letter based on what I've seen others doing ... and *launched the project with just one affiliate*. I had bad English writing skills and no copywriting talent. Plus, a simple site building tool!



Allan Gardyne.

Earning a good living from
affiliate programs since 1998.

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What is this info-product idea is all about and how could we duplicate it

"PDF Interview book": you interview 5 experts in whatever niche you decide to tap into and compile their answers in a document. Then you turn it into a PDF book so that both PC & MAC users open it.

Why 5 experts?

1. At least! You want quality & quantity info. Most products and how-to guides fail because the info is created by a single person...
2. Success stories sell. Just look into Forbes or Target magazines.
3. The more experts the better. I personally started with 12 and made an additional \$3,000 in the first month getting some of these interviewees help me promote it.

Want to duplicate that? Look into Amazon, ClickBank, PayDotCom, Google, Forums & Blogs for niche products, and get the experts agree for an interview.

